



2ND ANNUAL

DATA PRIVACY & PROTECTION CONFERENCE 2027

SPONSORSHIP
PROSPECTUS



27-28
JANUARY 2027



**INDABA HOTEL,
FOURWAYS**

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ABOUT UMBONO

Umbono Conferences and Events is a South African conference and events company that develops and delivers high-impact business conferences, executive forums, and training events.

We create platforms that bring together industry leaders, regulators, policymakers, and subject matter experts to share insights, address emerging challenges, and drive meaningful collaboration across key sectors.

Our conferences cover topics including governance, risk, compliance, cybersecurity, data privacy, financial services, digital transformation, and leadership, providing delegates with practical knowledge, strategic perspectives, and valuable networking opportunities.

ABOUT THE CONFERENCE

The 2nd Annual Data Privacy & Conference 2027, taking place on 27–28 January 2027 at the Indaba

Hotel, Fourways, Johannesburg.

The 2026 conference brought together senior decision-makers, regulators, privacy professionals, legal experts, cybersecurity specialists, technology leaders and compliance practitioners from across South Africa. It provided a valuable platform for meaningful dialogue, practical knowledge sharing and collaboration around the evolving privacy and data protection landscape. The overwhelmingly positive feedback from delegates, speakers and partners has reinforced the conference's position as a leading forum dedicated to data privacy and digital trust.

Building on this momentum, the 2027 conference will deliver an even broader programme that addresses the strategic, regulatory and technological developments shaping Africa's digital future.

As Africa's digital economy continues to expand, organisations across financial services, government, healthcare, telecommunications, retail and technology face increasingly complex challenges surrounding privacy, cybersecurity, artificial intelligence and responsible data governance. Organisations are no longer focused solely on regulatory compliance - they are striving to build resilient, trusted digital

ecosystems that inspire confidence among customers, regulators and stakeholders.

The Data Privacy & Protection Conference 2027 will bring together regulators, policymakers, business executives, Chief Information Security Officers, Data Protection Officers, Chief Privacy Officers, legal professionals, technology innovators and cybersecurity experts to explore practical strategies for strengthening privacy, governance and digital resilience.

Through keynote presentations, expert panel discussions, real-world case studies and interactive networking sessions, delegates will gain valuable insights into emerging regulations, evolving technologies and best practices that enable organisations to move beyond compliance towards sustainable digital trust.

Held during International Data Privacy Week, the conference serves as a premier platform for strategic dialogue, collaboration and knowledge sharing across Africa's rapidly evolving digital landscape.

For sponsors, the conference offers a unique opportunity to position your organisation alongside industry leaders, engage directly with senior decision-makers, showcase innovative solutions and demonstrate your commitment to advancing privacy, cybersecurity and responsible digital transformation across Africa.



We invite you to partner with us on 27–28 January 2027 as we shape the future of privacy, trust and innovation in an AI-driven world.

EDITION

2

THEMES 2027

Explore the critical topics shaping the future of data privacy and protection in an AI-driven world.



CONFERENCE THEMES 2027



Data Governance, Privacy Ethics and PAIA



Navigating Data Breaches and Incident Response



Privacy in the Age of Artificial Intelligence



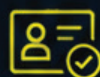
Cross-Border Data Transfers and International Compliance



Third-Party Risk Management and Vendor Assurance



Privacy by Design and Responsible Innovation



Digital Identity and Consumer Trust



Navigating EdTech: Balancing Digital Innovation with Student Privacy



Practical Industry Case Studies



Emerging Regulatory Developments



Privacy Hidden Clauses and Consumer Rights



...and many more.

WHO SHOULD ATTEND

- C-Level Executives (CEOs, CIOs, CISOs, CTOs, CDOs, CROs)
- Data Protection & Information Officers
- Privacy, Risk & Compliance Professionals
- Legal Counsel & Regulatory Authorities
- Cybersecurity & IT Leaders
- AI, Data Governance & Digital Transformation Specialists
- Internal Audit & Fraud Risk Professionals
- Technology & Solution Providers



REPRESENTED INDUSTRIES

Financial Services • Insurance • Government • Healthcare • Telecommunications • Retail • Technology
FinTech • Legal & Consulting • Education • Energy • Manufacturing • Professional Services • Regulatory Bodies

2026 CONFERENCE AT A GLANCE



SPONSORSHIP BENEFITS COMPARISON

Data Privacy & Protection Conference 2027

Benefit	PLATINUM	GOLD	SILVER	BRONZE	EXHIBITION
Investment	R150,000	R100,000	R75,000	R50,000	R25,000
30-minute Keynote	✓				
20-minute Presentation		✓			
Panel Participation	✓	✓	✓		
Premium Exhibition Stand	✓				
Exhibition Stand	✓	✓	✓	✓	✓
Prime Exhibition Position	✓	✓			
Logo on Marketing Material	✓	✓	Selected	Selected	
Logo on Conference Website	✓	✓	✓	✓	
Company Profile	Full Page	Half Page	Quarter Page	Listing	Listing
Delegate Bag Insert	✓	✓	✓	✓	
Complimentary Passes	6	4	3	2	2
Pull-up Banners	4	2	2	1	1
Stage Screens	✓	✓			
Conference Backdrop	✓	✓			
Name Badge Branding	✓				
Social Media	Extensive	Featured	Included	Included	
MC Recognition	✓	✓	✓	✓	
Networking Access	✓	✓	✓	✓	✓
Delegate List*	✓	✓	✓		
Promotional Material	✓	✓	✓	✓	
Post-Event Recognition	✓	✓	✓		

*Subject to delegate consent and POPIA requirements.

OPTIONAL SPONSORSHIP ADD-ONS

BRANDING OPPORTUNITY	INVESTMENT
 Lanyard Sponsor	R15,000
 Delegate Bag Sponsor	R7,000
 Delegate Bag Insert	R3,500
 Networking Break Sponsor	R25,000
 Lunch Sponsor	R40,000
 Coffee Station Sponsor	R20,000
 Registration Desk Branding	R20,000

THIS IS A GREAT MARKETING OPPORTUNITY BECAUSE:



This platform is your access to the entire African market



Build your relationship with strategic partners and reach a whole new audience



Network and connect with the right people from the most prominent companies and region



Chance to launch your new product and solutions



Great platform to create and reinforce leadership



Integrated marketing campaigns to attract the right audience

CONNECT WITH US

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